



Your career at Bruker – Develop your potential

Bruker is enabling scientists to make breakthrough discoveries and develop new applications that improve the quality of human life. Bruker's high performance scientific instruments and high value analytical and diagnostic solutions enable scientists to explore life and materials at molecular, cellular, and microscopic levels. In close cooperation with our customers, Bruker is enabling innovation, improved productivity, and customer success in life science molecular and cell biology research, in applied and pharma applications, in microscopy and nanoanalysis, as well as in industrial applications. Today, worldwide more than 8500 employees are working on this permanent challenge at over 90 locations.

Bruker offers differentiated, high-value life science and diagnostics systems and solutions in preclinical imaging, clinical phenomics research, proteomics and multiomics, spatial and single-cell biology, functional structural and condensate biology, as well as in clinical microbiology and molecular diagnostics.

As our **Technology Insights Expert (m/f/d)** you will be responsible for monitoring, evaluating, and deciphering the latest technological trends, developments, and advancements beyond the current internal technological landscape. The purpose of this role will be to inform and guide Bruker BioSpin's (BBIO) technology strategy on group level, ensuring it remains innovative, competitive, and aligned with both current and emerging tech landscapes. You will also aid in mitigating technological risks and identifying opportunities for investment and adoption.

Technology Insights Expert (m/f/d) in Ettlingen (Germany)

(Reference Number: 2023-15062)

RESPONSIBILITIES

- Technological trend analysis: Monitor and analyze emerging technological trends to determine their potential impact on the industry and BBIO.
- Competitive analysis: Study competitors' technological advancements, assess their capabilities, and determine potential threats and opportunities.
- Technology Forecasting: Predict future technological changes and innovations that might affect the industry market, also from adjacent industries, where technology innovation can be an opportunity or disruption to BBIO.
- Risk management: Identify potential technological risks and recommend mitigation strategies.
- Stakeholder communication: Regularly communicate findings and insights to internal stakeholders, ensuring they remain updated about relevant technological shifts.
- Contact person for technological recommendations: Provide actionable insights and strategic recommendations to strategy owners and stakeholders, e.g., Group Strategy, Market Management and EMT, based on technological intelligence.

QUALIFICATIONS

- Master's or PhD degree in chemistry, chemical engineering, biotechnology or similar area
- Approx. 3–5 years of experience in similar role
- Expert knowledge on outside-in analysis of science, IP, (bio-)analytical technologies, industrial players, and rising technologies (e.g., in silico/ AI)
- Proven experience in technology scouting, competitive analysis, or market research, preferably in a technology-driven industry
- Advanced knowledge with data analysis and data-driven decision-making processes is a plus
- Advanced knowledge of MS Excel and PowerPoint
- Basic knowledge in competitive and strategic analysis
- Basic knowledge of CRM system SFDC and related integration of survey tools
- Able to quickly adapt to new situations
- Able to travel internationally not more than 25%

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